

CALL TO ARTIST
2017 4th ANNUAL MIDDLETOWN ARTS FESTIVAL EXHIBIT
APPLICATION
GUIDELINE AND POLICY FORMS

Downtown Middletown on Broad Street between the Manchester & Central Avenue
www.middletownartsfestival.com email: info @middletownartsfestival.com

Saturday, September 9, 2017 12pm – 8pm

Thank you for your interest in the Fourth Annual Middletown Arts Festival
REGISTER EARLY FOR PRIME LOCATIONS

Note: Keep this page for your records and information and return the attached application.

The Middletown Arts Festival will be proudly featuring the works of quality artisans of various mediums. All work must be handmade by the artists. Multiples of the same general design must be signed by the artist. Items manufactured or mass produced are not allowed. The Middletown Arts Festival Committee reserves the right to remove unsuitable works at the time of the festival.

EXHIBITOR'S RESPONSIBILITY (each artist is responsible for)

- 1. Setting up and dismantling display – following art show procedures**
- 2. Maintaining and staffing their booth**
- 3. All Sales Transactions**
- 4. Payment of all sales tax**
- 5. Providing their own display racks and tables (1 table and 2 chairs may be rented, see application)**
- 6. Setting up by 11:30am on the day of the festival. Set up begins at 9:30am, must remain open until 7:00pm**
- 7. Following all parking instructions the day of the event**
- 8. Electricity is not available for use so plan accordingly**
- 9. Prepare for all weather conditions including tent weights. This event will take place rain or shine.**

Liability – Neither the Middletown Arts Festival Committee nor the City of Middletown will be responsible for the loss of, or damage to, any work displayed. Presentation of works to the show shall imply agreement on the part of the artist to these conditions and by signing the application, the artist agrees to hold the Middletown Arts Festival and show sponsors harmless from any liability or loss whatsoever.

Website: www.middletownartsfestival.com Email: info@middletownartsfestival.com

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Please Return this portion of the application and fee by July 7th, 2017. Make checks payable to: Middletown Community Foundation and to: 300 North Main Street Suite 300 Middletown, Ohio 45042
You can also register online at www.middletownartsfestival.com and pay by credit card on the website.

Business Name: _____

Artist Name: _____

Address: _____

City: _____

State: _____ Zip Code: _____ Phone # _____

Day/Evening Phone: _____ Cell Phone: _____

E-Mail Address: _____

Website: _____

Description of Artwork for Sale: _____

Standard 10 x 10 Space Each \$75.00: _____

(list total amount example 2 booths x \$75.00= \$150.00) Limited number of double booths available.

Space with Pole Tent 10 x 10 Slanted 8 x8 canopy Add (\$25.00): _____

One 6ft table and two chairs Add (\$15.00) _____

Corner Booth Add (\$50.00): _____

Total Amount Due: _____

The booth fee is due by July 7th 2017. I understand that if I choose to cancel my reservation after July 7, 2017, my booth/rental fees will not be returned. I have also read all the guidelines and policies issued as a part of this application:

Signature: _____ **Date:** _____

Category (check only one)

____ Jewelry ____ Leather ____ Sculpture ____ Wearable Art ____ Wood ____ Basketry

____ Ceramics ____ Drawing ____ Fiber ____ Metal ____ Mixed Media

____ Painting ____ Photography ____ Printmaking ____ Glass ____ Other _____

Signature: _____

Date: _____

Credit Card: _____ **M/C/VISA/AmEx) Exp:** _____ **CVV:** _____